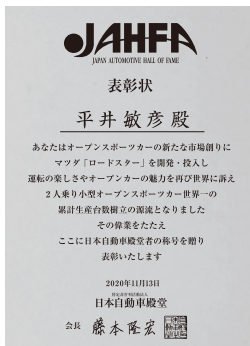


# 平井敏彦 氏

Mr. Toshihiko Hirai



## 自動車文化に貢献した 初代ロードスターの開発責任者

Developed the first Roadster popularized fascination of  
open top cars afresh to the world

あなたは、オープンスポーツカーの新たな市場創りに  
マツダ「ロードスター」を開発・投入し  
運転の楽しさやオープンカーの魅力を再び世界に訴え  
2人乗り小型オープンスポーツカー世界一の  
累計生産台数樹立の源流となりました  
その偉業をたたえ  
ここに日本自動車殿堂者の称号を贈り  
表彰いたします

In order to create a new market, Mr. Toshihiko Hirai developed open top sports cars and offered them for sale appealing about pleasure of driving and fascination of the open top car afresh to the world. His effort had given birth to the headwaters that brought his corporation the world record of total production volume of the open top two seater sports cars. The Japan Automotive Hall of Fame recognizes his achievements by presenting the title of inductee and bequeaths his accomplishments to our posterity forever.