## 井巻久一 氏

Mr. Hisakazu Imaki





## マツダの業績回復とフォードからの 独立を主導

Took the lead in the recovery of Mazda's business performance and the independence from Ford

あなたはマツダ株式会社の代表取締役社長として 業績の回復とフォードからの独立を主導し さらにブランド戦略を推進 技術開発の長期ビジョンの策定を行なうとともに 人材育成にも取り組まれました その偉業をたたえ ここに日本自動車殿堂者の称号を贈り 表彰いたします

As a president & representative director of Mazda Motor Corporation, Mr. Hisakazu Imaki led in the recovery of Mazda's business performance and the independence from Ford. In addition he had promoted the brand strategy and formulated the long-term vision of technology development and worked on human resource development as well. Celebrating these achievements, the Japan Automotive Hall of Fame recognizes him by presenting the title of in-

ductee.